

BUSINESS & FINANCE ONLINE RESOURCES

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Indicates that the resource is accessible on any computer; you may be required to enter your library card number and PIN. All resources are accessible on Central Library's computers.



ABI/INFORM Research - Newspapers (including The Wall Street Journal), journals & trade publications.

Bizminer - Financial benchmarking by company size & industry. See a Business & Career librarian for access.

Candid Search – Search foundations, nonprofits, corporate giving programs, & grantmaking public charities in the U.S.

Cision PR - Directory of media outlets & contacts. See a Business & Career librarian for access.

Crain's NY Data Center - Crain's NY articles & Book of Lists. See a Business & Career librarian for access.



Gale Business: Entrepreneurship - Information on opening, operating, and growing a small business. Has sample business plans.



Gale Business: Plan Builder - Step-by-step online planning tool for starting, managing and optimizing a business or nonprofit.



Gale eBooks - Searchable business reference e-books.



Gale LegalForms- Selection of New York State state legal forms that may be customized for common legal procedures.



globalEDGE - Economic & international business data on over 200 countries, US states and 20 industry sectors.



LinkedIn Learning - Online learning platform offering thousands of courses in subjects including business, software & design.

Mergent Archives – Historical Mergent (Moody's) Manuals dating back to 1909.



Mergent Intellect – Private & public U.S. and international business data, First Research industry profiles, D&B Key Business Ratios, residential lookups, and Census & Claritas PRIZM demographics.



Mergent Market Atlas – Financial data on over 50,000 US & foreign public companies. Includes regulatory filings, company profiles, as well as country & industry reports.

Mintel Academic - Market research reports with analysis of consumer markets, industries, and brands.



Morningstar Investment Research Center - Analysts' opinions and in-depth data on thousands of stocks, mutual funds, & ETFs. May be simultaneously accessed by a limited number of off-site users.



Plunkett Research Online - Market research, industry analysis & company profiles.

PropertyShark (New York City) - Property data including sale history, ownership, foreclosures, zoning, permits, violations, and title history for residential & commercial properties. See a Business & Career librarian for access.

 **Reference Solutions** - National business and residential listings; consumer lifestyle data for small business marketing.

Rich Register - Net worth & biographical information of Americans with estimated net worth of at least \$25 million. See a Business & Career librarian for access.

 **RKMA Consumer Market Research** - Focused on the consumer marketplace, handbooks include market assessments, forecasts, sector trends, profiles of market leaders, and statistics.

 **SimplyAnalytics** - Demographic, business, and marketing data on a local level; includes PRIZM consumer lifestyle segments.

Sourcing Journal - Covers fashion production pipeline, concentrating on sourcing and manufacturing. Accessible on branch & Central library computers. May be accessed by 3 simultaneous users.

 **Sports Market Analytics** - Market research on the sporting goods and sports industry.

 **Statista** – Collection of statistics, reports & insights on over 80,000 topics from 50,000+ sources in 170 industries, gathered from third party sources as well as their team's own surveys and research.

The Salesman's Guide - For entrepreneurs and business owners seeking retail buyers for their products in categories like fashion, specialty foods, home furnishings & more. Accessible on branch & Central library computers.

 **University of Fashion** - With a library of over 550 comprehensive video lessons, users learn from industry experts & master the intricacies of fashion design & business at their own pace.

 **Value Line Research Center** - Investment research on companies, industries, and markets. May be simultaneously accessed by a limited number of off-site users.

 **Weiss Financial Ratings** – Research stocks, mutual funds, ETFs, banks, credit unions & insurance companies; access personal finance consumer guides.

 **Winmo** - Profiles of advertisers & advertising agencies.

WWD Archive - Fashion and beauty business news and key trends from 1994 to the present. Accessible on branch & Central library computers. May be accessed by 3 simultaneous users.

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